



GOSHEN GLOW

CITY FARMS

THE CITY FARMS



HIS EXCELLENCY
JOHN DRAMANI MAHAMA

**“ AGRIBUSINESS
IS GHANA’S NEW
GOLD.
AND WE WILL MINE
IT WITH
STRATEGY, NOT
LUCK.”**



WHITE GOLD.....

MESSAGE FROM CEO

At Goshen Glow City Farms, we are not merely cultivating land; we are cultivating a new future for Ghanaian agriculture. Our initiative is built on a simple but powerful belief: by empowering our farmers, we secure our food and build our nation.

For too long, our hardworking farmers have faced immense challenges—inconsistent markets, high input costs, and the overwhelming risks of nature. This has stifled potential and threatened our collective food security. We have chosen to break this cycle.

Our Integrated Agribusiness Franchise Model is the solution. We provide our out-grower farmers with more than just land. We provide a complete ecosystem of success: laser-leveled fields, precision irrigation, guaranteed inputs, expert agronomic support, and most importantly, a guaranteed market for their harvest at a fair, pre-agreed price.

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- **For Our Farmers:** We are replacing uncertainty with prosperity. Our farmers can now plan, invest, and build a future with confidence, free from the fear of debt and market exploitation. We are creating a new generation of successful, business-savvy agricultural entrepreneurs.

- **For Job Creation:** This model moves us beyond seasonal manual labor. We are creating hundreds of skilled, year-round careers—from agronomists and farm workers to logistics managers and food safety experts. We are building a skilled workforce that will drive the modern agricultural economy forward.

- **For National Food Security:** By de-risking farming, we are ensuring a consistent, high-quality, and predictable supply of staple foods. Our model reduces post-harvest losses, increases yields per acre, and creates a resilient local food production system that is less vulnerable to global supply chain shocks.

*We are building a legacy of abundance, one farm,
one family, one community at a time.*

*This is more than a business. It is our commitment
to a well-fed, prosperous, and self-reliant Ghana.*



EXECUTIVE SUMMARY

Goshen Glow City Farms: Revolutionizing Agriculture through an Integrated Agribusiness Franchise Model

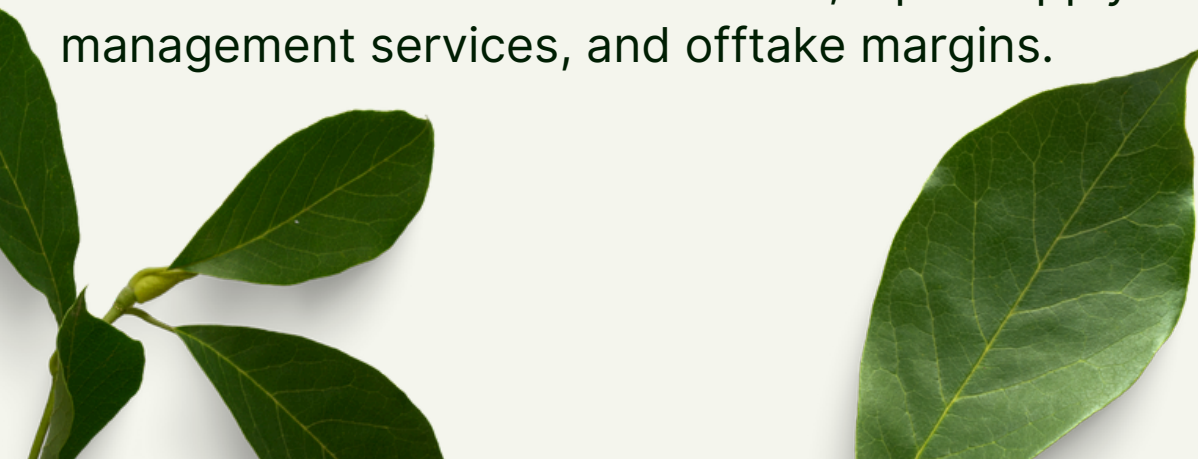
Goshen Glow City Farms presents a groundbreaking, scalable solution to the critical challenges plaguing the agricultural sector in Ghana and across Africa. We are not merely a farming enterprise; we are an **agribusiness incubator and hub** that has developed a proprietary, de-risked, and highly profitable model designed to unlock the vast potential of smallholder farming.

Our core innovation is the **Integrated Agribusiness Franchise Model**. We lease premium, laser-leveled, and precision-irrigated land in allotments of **20, 25, or 50** acres to a network of out-grower farmers. Unlike simple land leasing, we provide a complete ecosystem of success: we supply all essential inputs, deliver professional agronomic management, and guarantee the offtake of all qualifying produce at pre-agreed prices.

This integrated approach creates a powerful, self-reinforcing cycle of growth and stability, generating value through **four distinct, recurring revenue streams**: land lease fees, input supply sales, professional management services, and offtake margins.

- **Market Opportunity & Competitive Advantage:** The current agricultural landscape is characterized by fragmentation, immense risk for farmers, and inconsistent supply for buyers. Goshen Glow directly addresses this by creating a reliable, scalable supply chain of high-quality produce. Our tiered service packages (Foundation, Partnership, Premier) allow us to cater to a wide spectrum of farmers, from experienced hands to passive investors, ensuring rapid land utilization and market penetration. Our competitive moat is built on our premium infrastructure, established SOPs, and a data-driven management system that is difficult to replicate.
- **Financial Projections & Scalability:** The business model is engineered for strong, predictable cash flow and high-margin returns, primarily driven by our input supply and offtake operations. With a secured 2000-acre base, our asset-light franchising approach allows for rapid, capital-efficient expansion by partnering with other landowners, positioning Goshen Glow as a future leader in the agribusiness sector.
- **Social Impact & Job Creation:** Our mission is deeply intertwined with national development goals. We directly combat food insecurity by ensuring a consistent, high-quality domestic food supply. We transform farmers into entrepreneurial business owners, lifting rural communities out of poverty. Furthermore, we are a significant job creator, generating hundreds of skilled, year-round careers in agronomy, logistics, data analysis, and management, moving beyond seasonal manual labor.

Goshen Glow City Farms offers investors a rare opportunity: a high-growth venture in an essential industry that delivers compelling financial returns while generating profound, measurable social impact. We are building a sustainable future for Ghanaian agriculture, one farm, one family, and one community at a time.





THE CITY FARMS

The CITY FARMS System.

"Our solution is not just a farm; it's a fully integrated production system."



Our Vision

To be the catalyst for a prosperous and food-secure Ghana, where agriculture is an engine of wealth creation and every farmer is an empowered entrepreneur.



Our Mission

To transform Ghanaian agriculture by building a scalable and sustainable ecosystem of success. We provide our partner farmers with premier land, vital inputs, expert knowledge, and guaranteed markets through our Integrated Agribusiness Franchise Model. We are committed to unlocking the full potential of our people and our land, creating skilled jobs, and delivering a consistent, high-quality food supply for our nation.



HOW IT WORKS

"We remove all barriers for the farmer and de-risk the entire process."



1. Input & Tech Hub

We provide everything from Certified Seeds, Soil-Test-Based Fertilizers, Agrochemicals, and Critically, Mechanization Services—especially laser land leveling.

2. The Out-Grower Network

We partner with our farmers, Support Groups, Good network of information sharing. We provide Land, Inputs and Labor. They provide everything else.



HOW IT WORKS

No need to be an expert, support guaranteed throughout the season.



3. Agronomy Center

Our agronomists use a digital platform to enforce the SOP. We control planting dates, water schedules, and fertilizer application for maximum yield.

4. Off-take & Processing

We have a guaranteed off-take agreement. We buy back 100% of the harvest at a pre-agreed price, recover our input costs, and aggregate the paddy for bulk sale or milling.



ONBOARDING & SELECTION

Foundation Package

- For the experienced, capital-light farmer.
 - Farmer's Role: Present as part of labor and manages day-to-day operations.
 - GGCF's Role: Provides land, a guaranteed market, and the option to purchase 50% - 80% inputs at cost.
 - Revenue to GGCF: Land lease fee + a bundled management & input fee.

Partnership Package

- For the farmer seeking a balance of control and support.
 - Farmer's Role: Partial present as part of labor for key activities (planting, weeding, harvesting).
 - GGCF's Role: Provides land, a complete input package, and a guaranteed market.
 - Revenue to GGCF: Land lease fee + a bundled management & input fee.

Premier Investor Package

- For the passive investor or novice.
 - Farmer's Role: Provides capital; no on-farm labor required.
 - GGCF's Role: Provides an end-to-end, white-glove service—from land and inputs to labor management and harvesting.
 - Revenue to GGCF: Land lease fee + a bundled management & input fee.

*The core principle is simple: We provide the platform, and our partner farmers provide the cultivation effort. We are not just landlords; we are business partners in the success of every acre.
The model operates through five integrated pillars, creating a closed-loop system from soil to sale:*



ASSIGNED ALLOTMENT & AGRONOMY TEAM

- Professional Management: Our team of agronomists and field officers enforces our Standard Operating Procedures (SOPs), providing expert advice on irrigation, pest control, and fertilization to maximize yield and quality.





INPUT SUPPLY & AGRONOMIC SUPPORT

- Centralized Procurement: We leverage our scale to bulk-purchase high-quality seeds, fertilizers, and agro-chemicals at discounted prices.
- Input Financing: We provide these inputs to our farmers, at a very affordable price. The cost, plus a service fee, is deducted from their final harvest payment. This eliminates a major barrier to entry and ensures quality control.





PRODUCTION, OFFTAKE & QUALITY CONTROL

- **Monitored Production:** Farmers cultivate the agreed crops under the guidance and monitoring of our field staff.
- **Guaranteed Offtake:** The cornerstone of our model. We commit to purchasing 100% of the harvest that meets our quality standards.
- **Quality-Based Pricing:** The produce is collected at our facility, graded against pre-defined quality parameters (Schedule B in the contract), and priced accordingly (e.g., Premium Grade A price vs. Grade B discount). This incentivizes quality and provides transparency.





OFF TAKING & PAYMENT TO FARMER

Agriculture is not just about farming; it's about nurturing the earth and feeding the world. Take a deep breath as we continue our journey.

Total Revenue

Total Revenue: (Quantity of Grade A produce x Price) + (Quantity of Grade B produce x Price)

Total Deduction

- Total Deductions: Land Lease Fee + Input Costs (if financed) + Management Fee.
- Net Payment to Farmer:

Our Revenue

- Net Payment to Farmer: Total Revenue minus Total Deductions.





ALLOTMENT, INPUTS, YIELDS & REVENUE PROJECTION.



- **Transparent Settlement:** After harvest, we provide the farmer with a detailed settlement statement.

Land Unit Conversion and Cost Inputs

• **Unit Conversion:** 1 Hectare = 2.471 Acres

• **Cost Inputs (Per Hectare):**

- o Land Lease: GHS 2,000
- o Rice Seeds (3 bags): GHS 1,800
- o Fertilizer (4 bags): GHS 1,800
- o Chemicals: GHS 1,000
- o Irrigation: GHS 2,000
- o Workers' Salaries: GHS 2,500
- o Harvesting: GHS 2,300

Total Cost per Hectare: GHS 13,400

Yield and Revenue Projection

• **Yield:** 4 tonnes of paddy rice per hectare

• **Selling Price:** GHS 5,000 per tonne



Allotment Size	Total Acres	Total Hectares	Total Input Cost (GHS)
20 Acres	20	8.09	$8.09 \times 13,400 =$ 108,406
25 Acres	25	10.12	$10.12 \times 13,400 =$ 135,608
50 Acres	50	20.23	$20.23 \times 13,400 =$ 271,082

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REVOLUTIONIZING RICE FARMING IN GHANA.

We are not just farmers; we are managers of a distributed, yet perfectly synchronized, agricultural factory."

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GOSHEN GLOW
CITY FARMS



Sustainable Rice Farming





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THANK YOU

Together, we can build a sustainable future for agriculture by embracing, innovation, sustainability, and collaboration. Your support and efforts make a difference.

Presented by Lennis A. Glover